

SAMANTHA ANDREWS

HEAD OF DEPARTMENT FOR ADAS SOLUTIONS AT CARTRACK SOUTH AFRICA



Samantha Andrews is the Head of Department for ADAS Solutions at Cartrack South Africa, where she leads the development and implementation of intelligent mobility and fleet safety technologies that help businesses improve operational visibility, safety, compliance, and efficiency.

Working closely with the mining sector, Samantha supports the rollout of solutions including AI-powered video telematics, driver monitoring, predictive risk analytics, and real-time operational insights. Her work focuses on helping organisations simplify decision-making, reduce operational risk, improve safety outcomes, and optimise day-to-day fleet and workforce operations.

With a strong understanding of operational environments and technology-driven solutions, Samantha is focused on how intelligent analytics and connected mobility platforms can support safer, more efficient, and more informed mining operations.